

THE BIG BITE \$10,000

Be the talk of Reno Bites restaurant week as the exclusive sponsor of our Big Bite giveaway! Your sponsorship will give one lucky winner the opportunity to win \$5,000, plus provide a vacation to “Reno’s Best Server”!

- Recognition on RenoBitesWeek.com as a flagship sponsor
- Logo exposure/named on:
 - ~ 100 posters
 - ~ 25k checkbill inserts
 - ~ On RenoBitesWeek.com
 - ~ In Reno Bites Passport
- Dedicated social media posts to promote the Big Bite—A minimum of three dedicated social media posts to promote the Big Bite
- Inclusion as Big Bites sponsor in local/regional/national PR push, plus a dedicated release on the giveaway, distributed locally
- Presence and opportunity to provide promotional info to attendees and chefs/restaurateurs at Reno Bites’ Chef Showdown on October 15, 2016
- Presence in the virtual Reno Bites kickoff party
- Heavily promoted as the sponsor in our online voting system to award “Reno’s Best Server”
- Six (6) tickets to signature events of your choosing

HEALTHY BITES \$5,000

Healthy-option food tour of Reno Bites restaurant week

- Exclusive “Presented by” recognition as Healthy Bites sponsor
- Exclusive sponsorship of digital “Healthy Bites” map and printable PDF
- Logo exposure on RenoBitesWeek.com and in Reno Bites Passport
- Minimum of three social media pushes, driving to map and healthy-option locations on Reno Bites channels, including Facebook, Twitter and Instagram
- Inclusion in local/regional/national PR push
- Recognition in Reno Bites email newsletter
- Logoed collateral in restaurants with healthier options
- Two (2) tickets to one (1) Signature Event

CHARITY CHECKBILL \$5,000

Help give back to the community that supports us

- Exclusive “Presented by” acknowledgment as Charity Sponsor
- Logo exposure/named on:
 - ~ 25,000 printed checkbill inserts with net to provide
 - ~ RenoBitesWeek.com
 - ~ In press releases, including a dedicated release on the check presentation
 - ~ Dedicated social media posts
 - ~ Reno Bites email newsletter
- Two (2) tickets to one (1) Signature Event

CONTACT   

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